

Diana Martello

Curriculum Vitae

Contacts

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Academic Background

- 2025 - present *Visiting Ph.D. Student at ZHAW School of Management and Law's Center of Arts Management, Zurich.* Involved in the research project "Culture goes sustainable" between ZHAW and the University of Lausanne, funded by the Swiss National Science Foundation (SNSF). Supervisor: Professor Leticia Labaronne.
- 2022 – present *Ph.D. student in Analysis and Management of Cultural Heritage at IMT School for Advanced Studies Lucca, Italia.* Supervisor: Professor Paola Dubini, Bocconi University, Milano, Italia. Supervisor: Paola Dubini.
- Member of the **LYNX research unit (Center for the Interdisciplinary Analysis of Images, Contexts, Cultural Heritage)**, IMT School for Advanced Studies Lucca.
 - Collaborator of **ASK research unit (Art, Science and Knowledge) of GREEN center (Geography, Resources, Environment, Energy and Networks)**, Bocconi University.
- 2018 – 2022 *Master's degree in Economics and Management of arts and cultural activities at Ca' Foscari Venezia University, Italia.* Dissertation: "Sustainable theater management processes. The case of the Fondazione Teatro Comunale di Ferrara". Supervisors: Prof. Federico Pupo; Prof. Fabrizio Panozzo. Final grade: 110/110 cum laude.
- 2015 – 2018 *Bachelor's degree in Cultural Heritage, track in History of Art at University of Perugia, Italia.* Dissertation: "Communication planning for arts in the digital world". Supervisor: Prof. Raffaele Federici. Final grade: 110/110 cum laude.
- 2009 – 2014 *Tourism operator diploma at I.P.S.E.O.A. E.V. Cappello, Piedimonte Matese, Italia.* Final grade: 91/100.

Academic Experience

- April 2024 *Workshop organization, "L'impatto sociale delle organizzazioni culturali", Fondazione EOS and ASK Bocconi.* 10 April 2024 Ex Manifattura Tabacchi (Milan). Co-organized and actively participated in the workshop focused on sustainability reporting among cultural organizations. The event boasted the participation of numerous cultural organizations, including such distinguished institutions as the Museo Egizio of Turin, the Museo delle Scienze of Trento and Museo della Scienza e Tecnologia Leonardo da Vinci of Milan.
- Sept 2022 – Feb 2020 *Teaching Assistant, Ca' Foscari Venezia University, Italia.* Didactic activities to support the teaching of Cultural Heritage Law held by Prof. Marco Olivi. Bachelor's degree course in Conservation of Cultural Heritage and Performing Arts Management. Semesters: September 2020- February 2021; September 2021-February 2022. Prof. Marco Olivi.
- Oct 2022 – Jan 2021 *Research Internship, Fondazione Teatro Comunale di Ferrara, Italia.* My empirical research, which included the collection of relevant data for my master's thesis, has contributed to the advancement of knowledge in the field of sustainability reporting in cultural organizations.
- 2019 – 2021 *Quality Assurance group, Department of Philosophy and Cultural Heritage, Ca' Foscari Venezia University, Italia.* Understanding of the fundamental principles of quality, its assurance systems and how they are evaluated within the university.
- June – July 2018 *Research Internship, Soprintendenza Archeologia, Belle Arti e Paesaggio dell'Umbria, Perugia, Italia.* Digitalization of catalog cards of archaeological artifacts in the Archivio Nazionale dell'Umbria.
- 2016 – 2019 *Review Group as a student representative, Bachelor's degree in Cultural Heritage and Master's degree in Archaeology and History of Art, University of Perugia, Italia.*

Work Experience

- Nov 2024 – present *Applied research project, **Fondazione Musei Civici Venezia** (MUVE), Venezia. Supporting the preparation and development of non-financial reporting.*
- Nov 2023 – Sep 2024 *Applied research project, **Teatro Sociale di Como – AsLiCo**, Como. Supported the preparation and development of the sustainability report “Il Bilancio di Sostenibilità del Teatro Sociale di Como – AsLiCo”.*
- May – July 2022 *Cultural mediator, **59° International Art Exhibition La Biennale**, Venezia.*
- Jan – Feb 2021 *Librarian Assistant, **American, Iberian and Slavic Studies Library Ca’ Bernardo**, Venezia.*
- Oct 2019 – June 2020 *Academic Tutor, Counseling and Welcome Office, **Ca’ Foscari Venezia University**, Venezia.*
- Sept – Nov 2017 *Help-desk Assistant, **Agenzia del Diritto allo studio Universitario dell’Umbria**, Perugia.*

Publications

- June 2025 Martello, D. (presenting author), Dubini, P., Monti, A. (2025). *A narrative approach to non-financial disclosure in Museums*. Conference Proceedings. **EURAM 2025 Conference: Managing with purpose**. University of Florence (Italy). 22 – 25 June 2025.
- Sept 2024 Martello, D. (presenting author), Dubini, P., Monti, A. (2024). *The role of images in cultural organizations’ non-financial reports*. Conference Proceedings. **ENCATC 2024 Annual Congress: Culture that matters: Interdisciplinary approaches for sustainable futures**. University of Salento (Lecce, Italy). 18 – 20 September 2024.
- June 2024 Dubini, P., Martello, D. (presenting author), Monti, A., Budelli, M. C., Ceconello, I. (2024). *Reporting accountability in cultural organizations*. Conference Proceedings. **EURAM 2024 Conference: Fostering Innovation to address grand challenges.**, University of Bath: School of management (Bath, UK). 25 – 28 June 2024.

Books

- Nov 2024 Dubini, P., Martello, D., Monti, A. (2024) *Rendere conto: il bilancio di sostenibilità delle organizzazioni culturali*. Milano: Egea.

Editorial and Review Activities

- 2024-2025 Reviewer for **EURAM (European Academy of Management)**
- 2024 Reviewer for **Il Capitale Culturale**

Summer School

- June 2025 *Organizing for Sustainable Futures: Micro and Macro-institutional Conditions of Transformation*, VIU – **Venice International University** (Italy). June 16 – 20, 2025.
- July 2023 *Dissonances. Re-interpreting and re-assessing difficult heritage approaches*, Keynote session attendance **IMT School for Advanced Studies Lucca**, Italia. July 13 – 15, 2023.

Software

- Natural Language Processing Basic proficiency with R and Python
Office Package Advanced proficiency

Languages

Italian
English
French

Mother tongue
Advanced
Basic