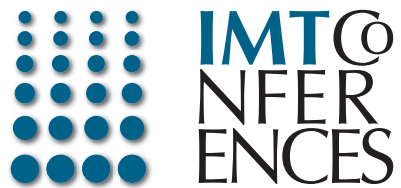




LUCCA INSTITUTE FOR ADVANCED STUDIES



JUNE 30 – JULY 2, 2007

## *“Strategy, Industry and Innovation”*

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**Venue:**

**Hotel Villa La Principessa**

Via Nuova per Pisa 1616 (Massa Pisana), 55050 Lucca  
[www.hotelprincipessa.com/uk/informazioni.asp](http://www.hotelprincipessa.com/uk/informazioni.asp)

**Hotel Locanda L'Elisa**

Via Nuova per Pisa 1952 (Massa Pisana), 55050 Lucca  
[www.locandalelisa.it/ITA/lucca.asp](http://www.locandalelisa.it/ITA/lucca.asp)

**Organization:**

Barbara Borselli

**IMT Lucca Institute for Advanced Studies**

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Email: [bborselli@gmail.com](mailto:bborselli@gmail.com)



JUNE 30, 2007

HOTEL VILLA LA PRINCIPESSA - CONFERENCE ROOM

## pre-conference cocktail

6.15 PM

### Welcome by the organizers

**Alfonso Gambardella**, *Università Commerciale Luigi Bocconi*

**Anita McGahan**, *Rotman School of Management, University of Toronto*

**Fabio Pammolli**, *University of Florence and IMT Lucca Institute for Advanced Studies*

6.30 PM

### New areas of inquiry: perspectives from economics and sociology

**Steven Klepper**, *Carnegie Mellon University*

**Olav Sorenson**, *Rotman School of Management, University of Toronto*

7.30 PM - *Cocktail (Hotel Villa La Principessa)*

8.00 PM - *Dinner (Hotel Villa La Principessa)*



July 1, 2007  
FIRST DAY WORK SESSION  
IMT - CONFERENCE ROOM

## conference

8.15 AM - Shuttle transfer Hotel - IMT

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9.00 AM

### Sustainability and dynamic capabilities

**Gautam Ahuja**, *Michigan Ross School of Business*  
**Thomas Powell**, *Saïd Business School, University of Oxford*

10.00 AM - Coffee Break

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10.15 AM

### Competition and innovation

**Allan Afuah**, *Michigan Ross School of Business*  
**Bruno Cassiman**, *IESE Business School, University of Navarra*

11.15 AM - Coffee Break

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11.30 AM

### Strategy and the eco-system

**Maryann Feldman**, *Institute for Higher Education, University of Georgia*  
**Ron Adner**, *INSEAD*

12.30 PM - Lunch break at IMT

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1.30 PM

### Innovation strategy at the boundaries of the firm

**Laurence Capron**, *INSEAD*  
**Brian Silverman**, *Rotman School of Management, University of Toronto*

2.30 PM - Coffee Break

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2.45 - 3.45 PM

### New areas of inquiry: perspectives from the evolutionary theory

**Giovanni Dosi**, *Scuola Superiore Sant'Anna di Studi Universitari e di Perfezionamento*  
**Sidney G. Winter**, *Wharton, University of Pennsylvania*

### Adjourn

Shuttle transfer Hotel - IMT

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8.00 PM - Dinner in Lucca (Shuttle transfer Hotel - Restaurant and return)

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July 2, 2007  
SECOND DAY WORK SESSION  
HOTEL VILLA LA PRINCIPESSA - CONFERENCE ROOM

## conference

9.00 AM

### Strategy and entrepreneurship

**Raffi Amit**, Wharton, University of Pennsylvania  
**Anita McGahan**, Rotman School of Management, University of Toronto

10.00 AM - *Coffee Break*

10.15 AM

### Firm competencies and responsibilities

**Maurizio Zollo**, Insead/Università Commerciale Luigi Bocconi  
**Jeffrey T. Macher**, McDonough School of Business, Georgetown University

11.15 AM - *Coffee Break*

11.30 AM

### Strategy and science

**Scott Stern**, Kellogg School of Management, Northwestern University  
**Fabio Pammolli**, University of Florence and IMT Lucca Institute for Advanced Studies

12.30 PM - *Lunch break at Hotel Villa La Principessa*

1.30 PM

### Markets for technology & markets for Ideas

**Alfonso Gambardella**, Università Commerciale Luigi Bocconi  
**Marco Giarratana**, Carlos III University  
**Scott Stern**, Kellogg School of Management, Northwestern University

2.30 PM - *Coffee Break*

2.45 PM

### New areas of inquiry: perspectives from networks and decision – making theory

**Walter W. Powell**, Stanford University  
**Daniel Lovallo**, University of Western Australia

3.30 PM

### Concluding remarks

**JULY 3, 2007**

### DEPARTURE OF PARTICIPANTS AND GUESTS