



SCHOOL  
FOR ADVANCED  
STUDIES  
LUCCA

Classroom 1  
San Francesco Building  
**July 25th, 2016**  
3:00 p.m.

# MANAGEMENT AND DEVELOPMENT OF CULTURAL HERITAGE

PhD

**THESIS DEFENSE**

**Silvia Giordano**

Internationalization practices  
applied to the management of opera  
houses: empirical evidences from  
Italy and China